



Study Overview

This study investigates the global implementation of Patient Blood Management (PBM) in clinical practice. As a prospective, international study, it analyzes the level of PBM integration.

Objective

To collect data on PBM implementation in hospitals to gain insights into current practices and potential for improvement.

Interventions

This is an observational study; no interventions will be performed.

Participation Benefits

- PBM Certification
- Part of the PBM World Network
- Inclusion on the PBM World Map

[Learn more about the Network](#)

Join the Global PBM Initiative and become a national champion and pioneer in blood health.

If you have any questions, feel free to [contact us](#).

Data Protection

Your responses will be used for research purposes. Personal information (e.g., name, address) is stored only for issuing a certificate and for contacting you. For more information, please refer to the privacy policy provided below.

Privacy Policy

This privacy policy explains how your personal data is processed in connection with your participation in the questionnaire study and your involvement in the worldwide PBM network.

1. Data Controller

PBM Network Coordination Centre

Goethe University Frankfurt am Main/ Department of Anesthesiology, Intensive Care Medicine and Pain Therapy

Theodor-Stern-Kai 7

60590 Frankfurt am Main

Email: patientbloodmanagement@unimedizin-ffm.de

Website: www.patientbloodmanagement.de/en/

2. Data We Collect

We collect the following data:

- Personal identification data (e.g., name, address, email)*
- Responses to the questionnaire*

Please note: *Personal identification data is used only for administrative purposes such as issuing certificates and maintaining contact within the PBM network. This data is **not used in scientific analysis.***

Institution addresses may appear on a [Google Maps-based map](#) on our website. Only the name and location of organizations that have explicitly agreed to be listed will be shown. No personal names or email addresses are displayed.

3. Purpose of Data Processing

- Issuing a participation certificate*
- Including you in the global PBM network*
- Storing your data for future professional communication*
- Scientific/statistical evaluation of questionnaire results*

4. Data Access

Only the PBM Coordination Centre has access to your personal data. These data will not be shared with third parties for commercial or external research purposes.

5. Data Storage and Retention

Your data is stored securely on our internal IT systems, localized in Frankfurt, Germany, fully compliant with the GDPR and German law.

Data is stored as long as your participation remains relevant. Upon withdrawal or project closure, your data is deleted unless legal obligations require further storage.

6. Legal Basis

The legal basis is your explicit consent (Art. 6(1)(a) GDPR).

7. Your Rights

- *Access to your stored personal data*
- *Correction or deletion*
- *Withdrawal of consent at any time*
- *Request a copy of your data*

8. Withdrawal of Consent

You may withdraw consent at any time. Prior processing remains lawful. Upon withdrawal, your data will be deleted unless legal retention rules apply.